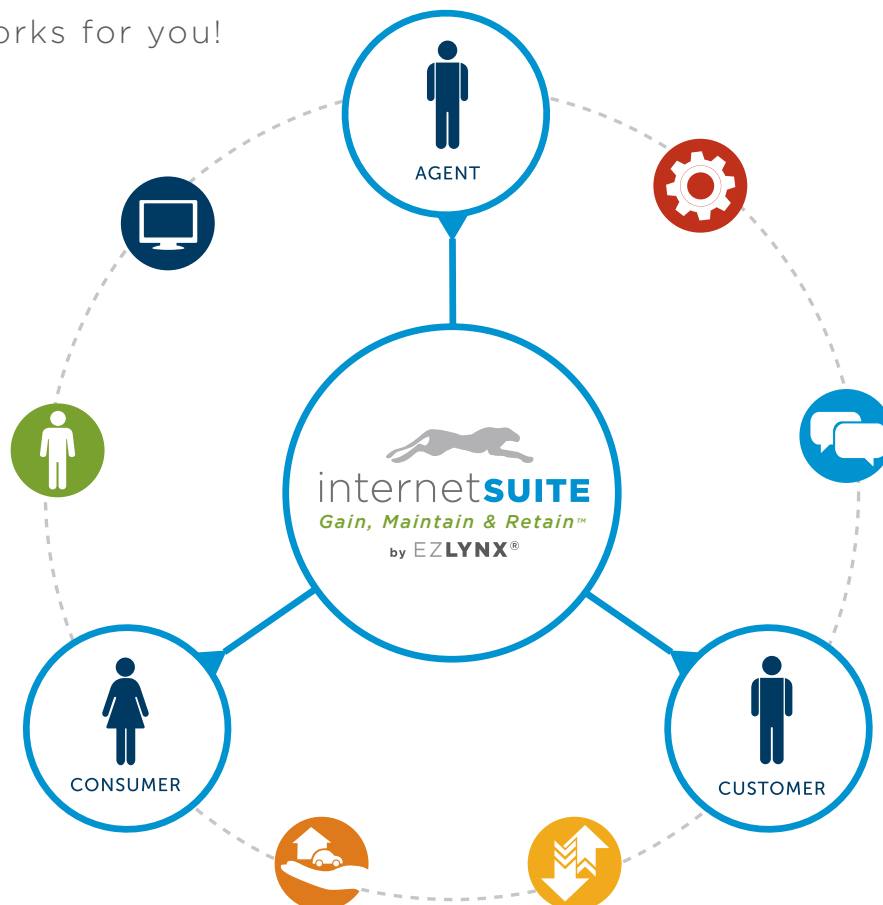




Do you see what I see? Do you hear what I hear? Do you know what I know?

No, this is not an article about a Christmas song, however, these lyrics do pose some great questions that can help you better understand internetSUITE – intelligent software products, packaged together, to create a powerful workflow solution that works for you!



HAVE ANY QUESTIONS or NEED MORE INFORMATION?

Email us at sales@webcetera.com or call **877.932.2382** and ask us.

DO YOU SEE WHAT I SEE?

As an agent, it's important to see your agency from all perspectives. Having a strong web presence is now imperative and it can affect your bottom line!

Check out:

- **Website Solutions** — We can create, optimize and host your website and help drive internet traffic to you.
- **CPPro!** — Our powerful rating engine is now available to be inserted into your website to allow your potential customers the convenience of submitting information and getting a Real-Time quote INSTANTLY!

DO YOU HEAR WHAT I HEAR?

Having just the right amount of appropriate communication with your current or potential customers is a balancing act. How to effectively communicate your message without overloading them is a challenge we all must face.

Check out:

- **Campaign Management** — Save time by utilizing this tool to manage communications with your current and prospective customers.

sales@webcetera.com • 877-932-2382



www.ezlynx.com • www.webcetera.com

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DO YOU KNOW WHAT I KNOW?

Consumers, now more than ever, are internet-savvy and know how to hunt online for information, for good deals — for insurance. The agents know far more about insurance than even the savviest of consumers and should remain an integral part of the insurance policy process!

Knowing that consumers are only going to get more knowledgeable about insurance due to continuing technological advancements, it's important for an agent to learn, adapt and grow as time goes on.

Check out:

- **EZLynx Rater** — As our most powerful product, EZLynx (version 3.0 coming early 2012) is evolving and becoming more powerful, more useful, with an even better user experience.
- **Policy Management (Downloads)** — Once you have downloaded your policy information, what's the best way to manage it all? A lot of data can be overwhelming to work with, however EZLynx Policy Management makes it simple — saving you time and money!
- **Customer Self-Servicing** — Internet-savvy customers no longer pick up the phone to request a new ID card, then wait for it in the mail. This generation wants information fast and convenient! Now they can go to your website, login quickly and securely and get information such as ID cards, policy downloads and more — without having to waste your time with these requests.

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Introducing internetSUITE by EZLynx®, an intelligent solution that packages software products to help automate, streamline and improve the workflow process for the independent agent!

-  **EZLynx Rating Engine** is our flagship product at WEBCETERA. It's the one software product that supports all the others, like the foundation to your home. With real-time, live quoting this product is a power tool that we are constantly updating to maintain its place as the best rating engine for independent agents in the marketplace!
-  **Campaign Management** helps you communicate with customers for many different reasons and can save you time in maintaining the relationship with those you have worked so hard to bring in the door.
-  **Policy Management** is the glue that helps all the information gathered become useful in a much more efficient way than if done manually.
-  **CPPro!** puts the power of our Real-Time quoting engine into your website. The system will alert EZLynx, which will send you an alert notifying you that someone needs more information on the quotes they liked AND the person who filled out the quote gets an email notification instantly with your contact information saying that you'll contact them soon!
-  **Customer Self-Servicing** is a place where a consumer can go on your website, logon and gain access to important documents — easily and securely — such as ID Cards, Policy Downloads and more! So why waste your time handling the daily phone calls for things you don't need to be bothered with? Consumers will find it more convenient as well!
-  **Website Solutions** is a way to optimize your website and make it work for you. We know that in some cases agents don't have a lot of time or money to invest in a web presence either in implementation or in maintenance. This is where we come in! With website solutions, we'll work with you to optimize your web presence both visually and editorially.

It's time to go with a comprehensive solution like internetSUITE — a way to GAIN, MAINTAIN & RETAIN™ business...exclusively developed for the independent insurance agency!

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RECENTLY ADDED CARRIERS

New Carriers Released to EZLynx

General Casualty Auto - NE, SC, OH	GMAC Auto - MN, UT
Kemper Home & Auto - SC	Wadena Auto - WI
Peerless Auto - MA	Wayne Mutual Auto - OH
Peerless Home - MA	AutoOwners Home - NE
Selective Home - IN, WI, PA	Titan Auto - NM
Unigard Auto - ID, OR, UT	Infinity Auto - AL
Cincinnati Home - TN, MO	PEMCO Auto - OR
Cincinnati Auto - MO	PEMCO Home - OR

New Carriers Enabled for CPLive

GMAC Auto - TN	Southern Mutual Home - SC
MetLife Auto - MD, NC, OR, TN	Sheboygan Falls Auto - WI
MetLife Auto - VA, AR, NM, MT	Sheboygan Falls Home - WI
MetLife Auto - IA, NH, RI, WV	LeMars Auto - IA, NE, SD
Southern Mutual Auto - SC	LeMars Home - NE, SD

If you would like any of the above carriers added to your EZLynx account, you can email us at support@webcetera.com.

You can also access our carrier library to view a current list of all available carriers in our state. Just log into EZLynx and click "Carrier Library By State" in the right column under "Help".

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